

SPONSORSHIP OPPORTUNITIES



AN AMERICAN HERITAGE CELEBRATION

JUNE 24, 2023 | OAKS AREA AT RIVERSIDE VERO BEACH

PRESENTING SPONSOR - \$ 10,000

- Entire event branded "Presented by: (your company)"
- Logo posted on all advertising materials, website, e-blasts, all event banners, event t-shirt, and social media
- News release with photo announcing sponsorship
- 12 VIP Passes with reserved seating which includes:
 - Best Burger in Indian River County Competition punch cards
 - Brewery punch cards
 - Air-conditioned lounge
 - Premier spot for stage entertainment
 - Complementary novelty bar
 - Air-conditioned restrooms
- 12 Burgers & Brews event t-shirts
- (2) 12 X 12 vendor booth spaces in prime location
- Exclusive distribution and sponsorship rights

STAGE SPONSOR - \$ 7,500 (Confirmed)

- Custom banner over main stage with company logo
- Logo on website, stage banner, main event banner, e-blasts, event t-shirt, and social media
- Mention in event news release
- 10 VIP Passes with reserved seating which includes:
 - Best Burger in Indian River County Competition punch cards
 - Brewery punch cards
 - Air-conditioned lounge
 - Premier spot for stage entertainment
 - Complementary novelty bar
 - Air-conditioned restrooms
- 10 Burgers & Brews event t-shirts
- A 12 X 12 vendor booth space in prime location
- Exclusive distribution and sponsorship rights

RED, WHITE & BREWS SPONSOR - \$ 5,000

- Custom banner in Brewery area
- Logo on website, main event banner, e-blasts, event t-shirt, and social media
- Mention in event news release
- 8 VIP Passes with reserved seating which includes:
 - Best Burger in Indian River County Competition punch cards
 - Brewery punch cards
 - Air-conditioned lounge
 - Premier spot for stage entertainment
 - Complementary novelty bar
 - Air-conditioned restrooms
- 8 Burgers & Brews event t-shirts
- A 12 X 12 vendor booth space in prime location
- Exclusive distribution and sponsorship rights

VIP LOUNGE SPONSOR - \$ 5,000

- Custom banner at VIP Lounge area
- Logo on website, main event banner, e-blasts, event t-shirt, and social media
- Mention in event news release
- 8 VIP Passes with reserved seating which includes:
 - Best Burger in Indian River County Competition punch cards
 - Brewery punch cards
 - Air-conditioned lounge
 - Premier spot for stage entertainment
 - Complementary novelty bar
 - Air-conditioned restrooms
- 8 Burgers & Brews event t-shirts
- A 12 X 12 vendor booth space in prime location
- Exclusive distribution and sponsorship rights

BEST BURGER COMPETITION SPONSOR - \$5,000

- Best Burger in Indian River Competition branded- "Fueled by (your company)"
- Logo on website, main event banner, e-blasts, event t-shirt, and social media
- Mention in event news release
- 8 VIP Passes with reserved seating which includes:
 - Best Burger in Indian River County Competition punch cards
 - Brewery punch cards
 - Air-conditioned lounge
 - Premier spot for stage entertainment
 - Complementary novelty bar
 - Air-conditioned restrooms
- 8 Burgers & Brews event t-shirts
- A 12 X 12 vendor booth space in prime location
- Exclusive distribution and sponsorship rights

LITTLE KID'S ZONE SPONSOR - \$3,000

- Children game area branded – "Sponsored by (your company)"
- Logo on website, main event banner, e-blasts, event t-shirt, and social media
- Mention in event news release
- 6 VIP Passes which includes:
 - Best Burger in Indian River County Competition punch cards
 - Brewery punch cards
 - Air-conditioned lounge
 - Premier spot for stage entertainment
 - Complementary novelty bar
 - Air-conditioned restrooms
- 6 Burgers & Brews event t-shirts
- A 12 X 12 vendor booth space in prime location

BIG KID'S ZONE SPONSOR - \$2,000

- Adult game area branded – “Sponsored by: (your company)”
- Logo on website, main event banner, e-blasts, event t-shirt, and social media
- Mention in event news release
- 5 VIP Passes which includes:
 - Best Burger in Indian River County Competition punch cards
 - Brewery punch cards
 - Air-conditioned lounge
 - Premier spot for stage entertainment
 - Complementary novelty bar
 - Air-conditioned restrooms
- 5 Burgers & Brews event t-shirts
- A 12X12 vendor booth space in prime location

DRUMS & BUGLES SPONSOR - \$1,500

- Logo on website, main event banner, e-blasts, event t-shirt, and social media
- Mention in event news release
- 4 VIP Passes which includes:
 - Best Burger in Indian River County Competition punch cards
 - Brewery punch cards
 - Air-conditioned lounge
 - Premier spot for stage entertainment
 - Complementary novelty bar
 - Air-conditioned restrooms
- 4 Burgers & Brews event t-shirts
- A 12 X 12 vendor booth spaces in prime location

LET FREEDOM RING SPONSOR - \$ 750

- Logo on website, main event banner, e-blasts, and event t-shirt,
- 2 VIP Passes which includes:
 - Best Burger in Indian River County Competition punch cards
 - Brewery punch cards
 - Air-conditioned lounge
 - Premier spot for stage entertainment
 - Complementary novelty bar
 - Air-conditioned restrooms
- 2 Burgers & Brews event t-shirts

STARS & STRIPES SPONSOR - \$ 500

- Logo on website, main event banner, e-blasts, event t-shirt,
- 2 Best Burger in Indian River Competition Punch Cards
- 2 Burgers & Brews event t-shirts





SPONSOR COMMITMENT AGREEMENT

Presenting Sponsor (\$10,000) Stage Sponsor (\$7,500) Red, White & Brews Sponsor (\$5,000)
 VIP Lounge Sponsor (\$5,000) Best Burger Competition Sponsor (\$5,000) Little Kids Zone Sponsor (\$3,000)
 Big Kids Zone Sponsor (\$2,000) Drums & Bugles Sponsor (\$1,500) Let Freedom Ring Sponsor (\$750)
 Stars & Stripes Sponsor (\$500)

Name of Sponsor: _____

Contact Person: _____

Address: _____ City: _____

State: _____ Zip Code: _____ Phone: _____

Email: _____ Amount Due: \$ _____

Requested event shirt sizes (number of shirts received depend on sponsor level):

Small Medium Large X-Large

Complete form and return with payment to: United Against Poverty, 1400 27th ST, Vero Beach, FL 32960 or call Allison Zukowski at 772-770-0740 ext. 204 or email at AZukowski@UnitedAgainstPoverty.org

My check is enclosed, made payable to **United Against Poverty**

Please charge my Credit Card VISA MC AMEX DC

Card Number: _____ Exp. Date _____ / _____ CCV: _____

Name as it appears of your Credit Card: _____

Signature: _____ Date: _____

I have read the terms of this sponsorship commitment form and I agree to them in full.

Sponsor Representative's Signature: _____

Date: _____ Phone Number: _____

For additional information, please contact us at (772) 770-0740 ext. 204, AZukowski@unitedagainstopoverty.org or visit our website at BurgersandBrews.org

For recognition in any event materials, all sponsors **must** provide a logo in one-color and full-color (event signs) versions by Friday, May 12, 2023. Only high-resolution (300 dpi) PDF or EPS file formats are acceptable. Send via email to:

AZukowski@unitedagainstopoverty.org

